

**** MEDIA RELEASE** FOR IMMEDIATE RELEASE**

Unlock the Past Cruises (international) launched

Adelaide, South Australia, 25 June 2013 - Unlock the Past announces **Unlock the Past Cruises**, an international program of history and genealogy cruises. This expanded cruise commitment follows on from the success of the first three Unlock the Past cruises, high interest in the fourth in February 2014 and a proposed mid 2015 cruise from the UK/Europe to the Baltic. Now there is more choice:



- more cruises to choose from - two to four a year
- more and varied itineraries - anywhere in the world, wherever there is enough interest
- more price levels to suit different budgets - starting from under \$1000
- more varied programs - some full conference programs with many presenters, others much smaller
- some conference focused, others more destination/itinerary focused

The fourth cruise in February 2014 is booking strongly. Further cruises under consideration include:

- a British Isles discovery cruise in mid 2014
- a smaller regional cruise from an Australian port or Auckland - Sydney late 2014 or early 2015
- a major Baltic cruise from UK/Europe mid 2015
- a transatlantic cruise November 2015
- an Australia - New Zealand cruise early 2016

Unlock the Past cruises combine relaxing cruises with world class history & genealogy conferences. All major conference cruises feature an international team of presenters and a program with international appeal. Shorter cruises will also have leading presenters. Some cruises are more conference focused. Others more on the destination and places visited.

What a fantastic and wonderful experience it has been. Great speakers and a good variety of topics. I now know that I am on the right track with my research. I was travelling solo yet felt I was part of a warm and friendly group. Thank you. - *Lauretta Nobes, 3rd cruise*

Thank you ... for your wonderful work in organising this cruise – we are now addicted to Cruising with Genealogy ... you did a fantastic job ... Congratulations. - *Malcolm & Hazel Ford, 3rd cruise*

Visit the Unlock the Past website: www.unlockthepastcruises.com. Feedback from a cruise survey at www.unlockthepastcruises.com/your-say will guide the choice of future genealogy cruise schedules.

About Unlock the Past

Australian based Unlock the Past was established in 2009. It is the event and publishing division of Gould Genealogy & History which has served family and local historians since 1976. It is a collaborative venture involving an international team of expert speakers, writers, organisations and commercial partners to promote history and genealogy through innovative major events and a new publishing brand. It also maintains general and events directories online and is a cost effective marketing platform for partners.

Further information

Alan Phillips

p: +61 8 8263 2055

e: alan@unlockthepast.com.au

w: www.unlockthepastcruises.com

